

USO Success Metrics

- Number of students
- Number of degrees
- Ohio education levels
- A University System

Economic Realities

- Prior reductions
- Efficiency demands
- Collaboration needs
- Student expectations

The Paradox of Sustainable Enrollment

Increased Student and Prospect Anxieties

- Difficult in poor economy
- Cost is worrisome
- Hope and accountability

Increasing C.C. Enrollment

- Need to go to college understood
- “Poor economy” effect
- Greater diversity
- “Articulated” USO
- C.C. cost/price advantage